

# QuickBooks Online vs. QuickBooks Desktop

So what's the big fuss about QuickBooks Online and how does it compare to its desktop counterparts? Well first off, QuickBooks Online makes daily tasks easier meaning less work for small businesses.



#### Work from anywhere

Turn a spare moment into a productive minute. Send invoices, reconcile accounts, generate reports, and more on your phone or tablet.



#### Less data entry

QuickBooks Online automatically downloads and categorizes bank and credit card transactions.



## Capture receipts on your phone

Snap a photo of your receipt and easily attach it to any transaction using the QuickBooks mobile app.



#### Access on PC and Mac

With QuickBooks Online, you and your team can access the books on either device. Finally, something Mac and PC people can agree on!



## Share books with your accountant

Your accountant can access your books remotely to answer questions, fix problems and just about anything else needed to get you ready for tax time.



#### Get answers anytime

Keep tabs on your business from your pocket. Access customer info, late invoices, and more from your smart phone.

## How does QuickBooks Online win when it comes to functionality?

#### You'll always have the latest version

With new releases every four weeks, QBO users always have the latest and greatest. You don't have to scramble to reinstall a desktop version of QuickBooks or get talked into upgrading to the latest version.

#### Invoice/sales receipt automation

While desktop has memorized transactions, they still have to be sent to the customer manually. QBO's counterparts, "recurring transactions," can be set up to be emailed automatically to the customer and the QBO user/owner can be copied on each one.

#### Delayed customer charges/billing

Desktop has unbilled time and expenses, but you still have to manually go in and bill the customer for them. In QBO, you can turn on a preference to tell the program to do this automatically, any time activity is assigned on a daily, weekly, monthly or yearly basis. QBO will remind you to do it or automatically create an invoice for the unbilled time and expenses.

### **Activity log**

Desktop has the Audit Trail, which tells us when a transaction was created, modified or deleted. QBO does this one better. The activity log shows when a user logs in, logs out, edits a customer, supplier, item or account. It shows when a third-party add-on accesses the data, when bank transactions are downloaded, and when those transactions are matched or added to registered.

## **Automatic email reporting**

Memorize a report in QBO, add it to a group, and then set that group to be emailed to yourself or your client on a regular basis. You can send key reports out each month without ever actually logging into QBO! The best part is that the email "from address" is the user that set it up.

## Bank transactions automatically downloaded nightly

In desktop, the process of downloading bank transactions into QuickBooks has to be initiated manually. In QBO, you can set up the connection, and QBO goes out each night and automatically pulls in the transactions!

#### **For Accountants**

Accountants will be pleased to know that QBO offers multiple AR/AP lines in Journal Entries.

# The QuickBooks Online difference.

	QuickBooks Online	QuickBooks Desktop
Create professional invoices	•	•
Track sales and expenses	•	•
Manage accounts payable	•	•
One-click sales and VAT reports	•	•
Automatically schedule and send invoices	•	
Work from a PC, Mac, smartphone, or tablet at any time	•	
Instant file access for accountants	•	
Automatically download bank transactions	•	Additional cost
Unlimited email/telephone support	•	Additional cost
Automatic data-encrypted back-ups	•	Additional cost
Access to latest product and feature updates	•	Additional cost
Cloud access (hosting)	•	Additional cost
Access for up to 5 users	•	Requires 5-user license
Calculate and rebill job costs		•
Calculate discounts by customer		•

### Migrate from QuickBooks Desktop to QuickBooks Online, free.

#### There's never been a better time to move your business into the cloud.

Moving from QuickBooks Desktop to QuickBooks Online is super easy and really affordable, And, don't worry about migrating your data over - we'll do it for you - free of charge!

#### Pick the plan that's best for you.

Simple Start

**US\$ 16/mo** 

50% off for 3 months

### **Start your business:**

Track sales, expenses and profits

Create & send unlimited invoices

Track and manage your sales tax

Works on PC, Mac, and mobile

For 1 user, plus your accountant

Essentials

**US\$ 25/mo** 

50% off for 3 months

#### Run your business:

Track sales, expenses and profits

Create & send unlimited invoices

Track and manage your sales tax

Works on PC, Mac, and mobile

Manage and pay bills

Transact in multiple currencies

Generate sales quotes

For 3 users, plus your accountant

Plus

**US\$ 34/mo** 

50% off for 3 months

### **Grow your business:**

Track sales, expenses and profits

Create & send unlimited invoices

Track and manage your sales tax

Works on PC, Mac, and mobile

Manage and pay bills

Transact in multiple currencies

Generate sales quotes

**Track inventory** 

Create purchase orders

Track project or job profitability

For 25 users, plus your accountant

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